

# INDIA-WANA FOOD PRO VIRTUAL EXPO

16-18 February, 2021

Connect. Discuss. Do Business.

Organised by



Supported by



Department of Commerce  
Ministry of Commerce and Industry  
Government of India

# ABOUT THE SHOW

INDIA-WANA FOOD PRO VIRTUAL EXPO is being organised by ASSOCHAM with support of Dept of Commerce, Govt of India from 16-18 Feb 2021. The expo would be the finest experience for Buyers, Distributors, Retail Chains, Food Processing industries in WANA to meet with Indian Manufacturers and Exporters of Processed & Semi Processed Packed Food & Beverages items, and also Processing & Packaging technologies, ingredients etc.

- 40 Handpicked Manufacturers & Exporters
- 100+ Buyers & Trade Visitors, including Importers & Distributors
- Virtual B2B Business Sessions & Meetings
- Virtual Conference between Buyers and Suppliers
- Dedicated B2B Matchmaking
- Trade Discussion & Presentations

## WHY VISIT ?

- Get to know new supply sources.
- Understand & negotiate with the manufacturers directly.
- Connect with handpicked manufacturers & suppliers from India, including brands.
- Discuss for sourcing, joint venture, contract manufacturing, private labelling or distribution agency.

# MARKET SCENARIO

Total trade between India and WANA in 2019-2020 was USD 165.70 billion. Indian Exports to WANA in 2019-2020 was USD 53.21 billion and Indian imports from WANA was USD 112.49 billion. This makes INDIA a very important trade partner to WANA.

The demand for various food products, ingredients, and packaging services has seen an increase over the years in WANA. The majority of the food and beverage sales through organized retail shops and retail chains with growing population and very good standard of living. Moreover with growing food processing industries in the WANA region to cater the domestic demand, the growth in the demand for processing & packaging technologies and ingredients across segments have accelerated.

India has been a consistent source to WANA for technology and food stuffs, FMCG ingredient and raw material, and still is a preferred partner, because of cost-effective quality and durable nature of the Indian products. In view of the existing and growing potential to source from India, it would be a great opportunity for WANA Importers, Distribution and Retail Chain networks, Food Processing Industries and also for Indian Manufacturers & Exporters, to connect and introduced to new partners products and business tie-ups through INDIA-WANA FOOD PRO VIRTUAL EXPO.

# VISITOR PROFILE

- Food Importer
- Distributors
- Food Industries
- Manufacturers
- Supermarket, Hypermarket
- Retail Chains
- Stocking Companies
- Ecommerce
- Public Distribution Agencies
- Associations

## EXHIBITOR PROFILE

- Food & Beverages, Tea & Coffee
- Rice, Cereals, Pulses, Grains & Flour
- Processed Fruits & Vegetables
- Food Processing & Packaging Machinery
- Agro Commodities & Machinery
- Fmcg, RTE / Ready-to-cook Products
- Raw Food, Flavour & Ingredients
- Seafood, Processed Seafood items
- Bakery, Confectionery & Spices

# ABOUT THE ORGANISER



ASSOCHAM – The Associated Chambers of Commerce and Industry in India was established in 1920 by promoter Chambers, representing all regions of India. The organisation was formed with the vision to empower Indian enterprise by inculcating knowledge that will be the catalyst of growth in the barrier less technology driven global market and help them upscale, align and emerge as formidable player in respective business segments.

ASSOCHAM represents over 4,50,000 direct and indirect members across the country. Through its heterogeneous membership, ASSOCHAM combines the entrepreneurial spirit and business acumen of owners with management skills and expertise of professionals to set itself apart as a Chamber with a difference. Currently, ASSOCHAM has over 100 National Councils covering the entire gamut of economic activities in India and has acknowledged as a significant voice of Indian industry in all major sectors.

## ASSOCHAM in Virtual

ASSOCHAM in its continuous pace of working for the betterment and empowerment of the industry as a voice, has also strived its best as a strategic hand support to Indian industries in marketing and branding in the global market. In the new virtual world, ASSOCHAM is in the forefront in bridging the gap between industries, businesses and partners by organising virtual events. Now on the new front ASSOCHAM is committed and organising region specific Virtual BSMs and Trade Shows.

### **HEADQUARTERS:**

4th Floor, YMCA Cultural Centre and Library Building,  
01, Jai Singh Road, New Delhi-110001, INDIA

### **Your Contact for Participation & Sponsorship**

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