

# blue city jodhpur

Jodhpur, the second largest city in Rajasthan, is popularly known as the Blue City. The city is a perfect combination of rich heritage and culture. It is equipped with colossal art and architecture such as forts, palaces, temples, and Havelis. The city is not only equipped with rich culture and heritage, but it is also the most technologically advanced city in Rajasthan.



To design a course for the state's balanced and sustainable socioeconomic growth, the Hon. Chief Minister encouraged manufacturers, development organisations, and policymakers etc. to invest in Rajasthan, displaying the variety of exciting options that the state has to offer and encouraging people to take part in creating a bright future for all of us.

## NETWORKING

Expo is a wonderful platform to bring together international customers and local businesses focused on making Rajasthan as a global brand on the world stage. The Rajasthan government met with investors, which resulted in the development of Rajasthan as an industrially developed state. Industrialists from all over the world were interested, and this expo gave them all a platform to showcase their products. It provides an opportunity to bring together international customers and local businesses focused on making Rajasthan a global brand.

## EXHIBITORS

### CRAFTS & FURNITURE

Rajasthan's culture, crafts, and infrastructure are a reflection of its grandeur and majesty. Rajasthani furniture is renowned for its elegance and beauty. It is made by experienced crafters using minute details and layering, which are exhibited by conventional floral designs and latticework.

### TEXTILE & GARMENTS

Rajasthan's textiles represent an amalgamation of generations of experimentation with fabric, handicraft skills, and a sharp eye for detail. Some of the most well-known items include Batik prints, Bandhani, Bagru prints, Sanganeri prints, Barmer prints, Jaipuri quilts, and Kota Doria clothing.

Rajasthan is highly recognised for its prints, which are widely exported. For fashion houses, Rajasthan is a significant producer of printed, coloured, and tie-dyed fabrics for the clothing industry. The makers have exceptional creative skills and are experts in patchwork, lace work, needlework, and hand decoration with beads and sequences. As resources in the state are less expensive and manufacturers produce goods at reduced costs, giving the clients a better price and lower overhead.

### AGRI-FOOD

One of Rajasthan's main attractions, is its delectable Culinary traditions. It is the world's largest producer of guar and seed spices like coriander, cumin, fenugreek, fennel, mustard, oil seeds and soybeans.

### KITCHENWARE & METALWARE

Rajasthan is in charge of India's resurgence of traditional kitchenware. Brass, copper, Kansa, and silver utensils had been a representation of tradition. The history of utensils in Rajasthan is extensive, spanning from opulent royal kitchens to ordinary homes and modern museums. Although they still have a place in most homes, the acceptance of western cookware has changed as a result of these utensils' sobriety. The only factor in a modular kitchen that is crucial is quality.

### JEWELLERY

Rajasthan is well-known for its jewellery business. For valuable and semi-precious stones like rubies, emeralds, garnets, agates, amethysts, topaz, lapis lazuli, carnelian, etc., it is a significant source for India, it is well-known for its Lac bangles, Kundan and Minakari, enamelled gold jewellery, uncut diamonds, and emerald-cutting.

### ENGINEERING GOODS

The government has prioritised the manufacture of engineering goods and has put many changes into place to increase output. The demand for essential business support systems like logistics parks and warehouses will rise due to Rajasthan's appeal as an investment location for both international and domestic enterprises.

### STONE - MARBLE & GRANITE

The state of Rajasthan is usually associated with marble, sandstone, slate, and the granite industry. A significant granite industry has been developing in the state, where granites of a fairly wide range of colours are found within the state itself. The most popular materials from the Rajasthan granite industry are Desert Brown, Desert Green (also known as Splendor Green), and Devgarh Black. While the granite industry in Rajasthan keeps increasing in size as the growth becomes faster with better mining policies, Even stone industry people are all thinking or planning to diversify by investing in the granite industry.

### IT/ ITES

In Rajasthan, the IT department was renamed to the "Department of Information Technology and Communications," with the goal of utilising information and communication to enhance job opportunities, eliminate socioeconomic disparities, and enhance the quality of life. Rajasthan is the first state to provide its residents with Hindi-language email addresses.

### Others

Rajasthan is home to skilled artisans. From clay idols to artistic gesso handbags, Phad and Pichwais, as well as multicoloured carpets and rugs, bone carvings and ivory objects, lac bangles, velvet blankets, and leather objects like Mojari or Juti, Kathputli, and paper-maché artwork etc.

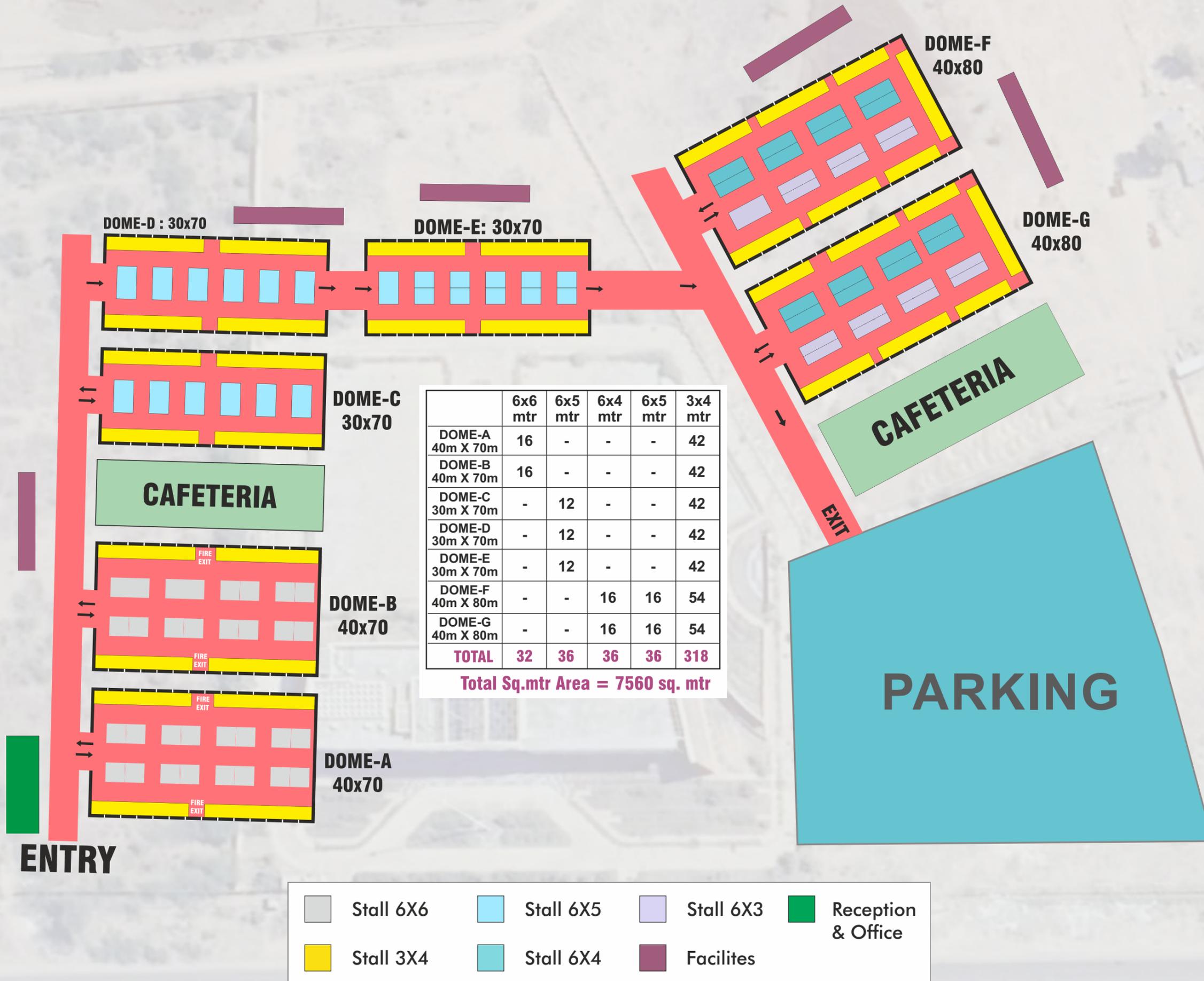


## BOOTH CONSTRUCTION SPECIFICATIONS

### I) COSTING :

Rate for the raw space is @ INR 6000/- and 7,500/- per square meter for build-up space.

**II) BASIC EQUIPMENTS:** Chairs, tables, wastepaper baskets, and power sockets will be provided to Exhibitors who have taken Raw Space. The organizers will provide electrical connections for Raw Space Exhibitors. The hiring of furniture for Exhibitors who have taken Raw Space will be at an additional cost.



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## RULES & REGULATIONS:

1. Form for 'Contractor Information' duly filled to be submitted online.
2. Each exhibitor has to qualify for a specific section, and a minimum of 70% of the exhibits shall be of that particular item or commodity. The organizers reserve the right to close down such booth without any notice to the Exhibitors.
3. A detailed blueprint of the stall including the electrical requirements and distribution must be submitted online, via the form for 'Contractor Information'.
4. On completion of the fabrication of booths all exhibitors must obtain the completion certificate from the architects which will only be issued to those exhibitors who have complied with all Rules & Regulations related to booth construction and planning.
5. Due to the limited construction period, the use of pre-fabricated components is recommended. Exhibitors must ensure that the pre-fabricated components being used adhere to all Fire Regulations. All construction materials must be fire-resistant. Responsibility / Liability for the same lies with the exhibitor.
6. Spray Painting of stand panels with oil-based paints and any inflammable materials inside the halls is strictly prohibited.
7. Welding is strictly prohibited.
8. No plaster of Paris (POP), brickwork, melamine polishing, or carpentry work will be allowed inside the halls.
9. For the convenience of Exhibitors and also for the maintenance of electrical equipment during the exhibition, it is suggested that the following specific colours of wires should be used for all types of electrical connections in the stalls. Red for the electrical phase, Black for neutral, and Green for the earthing.
10. The area of the booth must not exceed the allotted area (1 inch within the marked area.)

## OVERALL SAFETY & SECURITY RECOMMENDATIONS

The "EXHIBITION AREA" requires that the following safety precautions be followed at all times.

1. There are guards and constant observation at every entrance and exit.
2. The Exhibition Area is a no-guns, no-alcohol, and no-drugs zone. You may not run in the Exhibition Hall. Smoking is not permitted anywhere on the Exhibition grounds.
3. Please approach the Security/ Fire Marshal/ Registration Desk if anybody requires medical assistance. Medical help in the form of a Doctor/ Nurse/ Ambulance is available on-site. On Hearing the FIRE ALARM move towards the nearest emergency exits (The alarm signal for FIRE is electrically operated Hooter sound).
4. Fire Extinguishers are placed at strategic positions including your booth.

